

# Heather Ableson

905-512-5406  
475-3 Claridge Road  
Burlington, Ontario  
L7N 2S1  
www.heatherableson.com  
ablesonh@gmail.com

## Objective

Employment that fully utilizes my diverse business experience in Graphic Design, Web Site Design & Development, E-Marketing.

## Work Experience

### Website Development, Graphic Design and Marketing

June 2005 - Present Creative Burlington - Burlington, Ontario

- A multi-faceted role in a local charity (Formerly Performing Arts Burlington), combining: design for web and print, email marketing, written and verbal communication and social networking.
- Designed & maintained [www.creativeburlington.ca](http://www.creativeburlington.ca), [www.partnersinartsandculture.ca](http://www.partnersinartsandculture.ca), [www.downtowndining.ca](http://www.downtowndining.ca), [www.artsmatter2me.ca](http://www.artsmatter2me.ca), [www.artworksburlington.ca](http://www.artworksburlington.ca) websites
- Designed 32 page quarterly magazine, Artworks from concept to completion
- Created print ads for quarterly magazine, local newspapers: Burlington Post & SNAP Burlington and other advertising vehicles.
- Created online email-able version of quarterly magazine
- Created Artsbeat – Monthly E-News
- Social Marketing: through Facebook, Twitter and Blogger

### Freelance Web/Graphic Designer

September 2002 - Present

- Designed program pages, banners and point of sale for Sound of Music Festival
- Designed brochures and point of sale for The Burlington Performing Art Centre
- Designed posters and banners for Burlington Downtown Business Association
- Created print ads for Holiday Inn, Carriage Gate Homes, Joyce Savoline MPP, Mike Wallace MP, Don't Fret, Cogeco Cable Canada, Mia Fine Shoes, Pepperwood Restaurants and other businesses.
- Designed websites from concept to completion for:
  - Suntique Tanning [www.suntique.ca](http://www.suntique.ca)
  - Heather Ableson [www.heatherableson.com](http://www.heatherableson.com)
  - Bodies by Pilates [www.purebalancebody.com](http://www.purebalancebody.com)
  - Azores Hardwood Flooring [www.azoreshardwoodflooring.com](http://www.azoreshardwoodflooring.com)

## Education

September 2007 – April 2008 Interactive Multimedia, Sheridan College (GPA: 3.8)

September 2004 – June 2007 E-Commerce Management, Sheridan College (GPA: 3.6)

## Skills

Skill Name	Skill Level	Last Used/Experience
▪ Adobe Creative Suite 3	Intermediate	Currently Used / 4 yrs
▪ Event Planning and Organization	Intermediate	Currently Used / 7 yrs
▪ Macromedia Contribute	Intermediate	Currently Used / 4 yrs

- Time Management Intermediate Currently Used / 7 yrs

### **Languages**

- English

### **References**

Reference Name	Phone	Email
▪ Erika Hart Visual Communications Specialist and Inside Sales Supervisor	905-631-7474 Ext 15	erika.hart@fastsigns.com
▪ Brian Dean General Manager, Burlington Downtown Business Association	905-333-9868	brian@burlingtondowntown.ca
▪ Brenda Dushko Manager of Fund Development, Oakville & Milton Humane Society	647-500-4768	bdushko@aol.com